

North Carolina Association of Launderers and Cleaners 2021 Spring Meeting Virtual via Zoom April 30, 2021



The restrictions imposed by COVID-19 will not permit us to hold our in-person meeting at the beach this year. However, we will still be getting together. You are invited to join your colleagues and friends for our 2021 Spring Meeting of the North Carolina Association of Launderers and Cleaners (NCALC) being held virtually this year via Zoom.

Who: NCALC members and non-members alike are encouraged to register and participate in the meeting and to invite their colleagues and friends of the Fabricare Industry to join us. Program content is designed primarily for owners, managers, and other key employees of the Fabricare Industry.

What: This annual Spring event will feature opportunities for professional networking, an educational program, committee work sessions, and a business meeting of the Board of Directors.

Featured Educational Program: Making the Most of your Online Presence.

Jeff Schwegmann will be sharing his experience about making websites and social media more effective, understanding what customers see and need to see, building a Facebook ad, budgeting considerations for your online presence, and more!



Jeff Schwegmann

About the presenter: Jeff Schwegmann is a fourth generation owner and operator of Sunshine Cleaners Company based in Cold Spring, KY. Sunshine Cleaners provides dry cleaning, leather cleaning and wedding dress preservation services to more than 800 dry cleaning store fronts each week through its delivery service and shipping programs. Sunshine Cleaners operates multiple branded websites providing direct consumer services for leather cleaning and wedding dress preservation. Mr Schwegmann began in the dry cleaning industry in 2001, is the Drycleaning and Laundry Institute's Treasurer and District 4 Director. Mr Schwegmann chairs the Prestige Cost Group, is the executive director of Professional Leather Cleaners Association and has earned all DLI certifications for the designation as Certified Garment Care Professional. Mr Schwegmann is married to his lovely wife Lauren and has three sons.



*Allan Cheatham
NCALC President*

Conducting Business of the Association: NCALC committees will each have working sessions to address the needs of our membership. NCALC President Allan Cheatham will preside over a meeting of the Board of Directors to hear short updates on issues affecting our members and how the association is working to promote and support the Fabricare Industry in North Carolina.

Registration: **ADVANCE REGISTRATION FOR THE SPRING MEETING IS REQUIRED.** Discounts are available for NCALC members and for early registrations received by April 9. **REGISTRATION WILL CLOSE at Noon on Thursday April 29.** Cancellations prior to April 23 will be accepted, with refunds provided. There will be no refunds for registrations cancelled at later times.

Participating in the Spring Meeting: Our meeting will be conducted virtually utilizing the Zoom platform. Instructions for joining our Zoom session via the internet or phone will be sent to all registrants in advance of the event.

Tentative Schedule of Activities (Friday Afternoon, April 30, 2021)

- 12:00 pm – Virtual event opens for gathering of participants and professional networking.
- 12:30 pm -- Education Program.
- 1:30 pm – Committee Work Sessions – Separate Breakouts.
- 2:30 pm – Meeting of the NCALC Board of Directors.
- 4:30 pm – Professional networking continues.
- 5:00 pm – Virtual Event Closes.

Thanks to our featured sponsor!



NCALC 2021 Spring Meeting

April 30, 2021 • Virtual via Zoom



REGISTRATION

Company Name _____

Contact Person _____ Email _____

Phone _____ Fax _____ URL _____

Mailing Address _____

NCALC/DLI Member Company Non-Member (Please use separate form for each Company)

PARTICIPANT REGISTRATION

Individual Participants			Check Below If Participant is:		If Planning to Participate in Education Session, Enter Registration Fee (\$50)	Row Total of Fees
Name	Email ID★	Mailing Address★	First Time Participant	Participating in Committee or Board Meetings		

★ Please supply this info if different from Company contact info at top of form.

Base Registration Subtotal \$ _____

Do not miss these discounts

Less Discount (50% of **Base Registration Subtotal**) for NCALC/DLI Members \$ _____

Less Discount (50% of **Base Registration Subtotal**) for Early Registrations Received by April 9 \$ _____

Plus, Voluntary Contributions for:

Legislative & Regulatory Fund \$ _____

Scholarship Fund \$ _____

General Fund \$ _____

PAYMENT

TOTAL DUE \$ _____

Check enclosed. (Make checks payable to NCALC.)

Charge my AMEX/VISA/MasterCard # _____ Exp. Date _____ CV2 _____

Name on Card _____ Signature _____ Date _____

Card Billing Address if different from Company address above:

Address _____ City _____ State _____ Zip _____

Send completed form to NCALC with credit card info by fax to (704) 461-0531, or mail form with credit card info or check to NCALC, 4819 Emperor Blvd, Ste 400, Durham, NC 27703-5420 to arrive no later than 7 days prior to event date.

Should unforeseen conditions require cancellation of the event, all registrants will be contacted regarding rescheduling the event or refund of registration fees.

NO VERBAL OR PHONE REGISTRATIONS WILL BE ACCEPTED