

CONTRACT FOR ADVERTISING SPACE

CAROLINA CLEAN™



Company Name _____ Contact Person _____

Mailing Address _____

Phone _____ Fax _____ Email _____

PLEASE CIRCLE THE AMOUNT DUE FOR THE ADVERTISING SPACE DESIRED

	Business Card Ad	1/4 Page Ad 3½ x 4½	1/2 Page Ad 3½ x 10	Full Page Ad 7½ x 10	Pre-printed Insert
MEMBERS Per Issue	NA	\$250	\$350	450	\$350
NON-MEMBERS Per Issue	NA	\$495	\$695	\$895	\$695
MEMBERS 4 Issues	\$550	\$800	\$1100	\$1400	\$1300
NON-MEMBERS 4 Issues	\$1095	\$1595	\$2195	\$2795	\$2595

TERMS AND CONDITIONS

1. **Carolina Clean™** (publisher) reserves the right to refuse advertising. Advertisers and advertising agencies assume liability for all content of advertisement printed, and also assume responsibility for any resulting claims made against the publisher.
2. Advertisers and advertising agencies are jointly responsible for payment of all advertisements.
3. The word "advertisement" shall be printed at the top of advertisements which, in the opinion of the publisher, might be confused with editorial pages.
4. An advertiser who runs more than one advertisement in an issue(s) will have each unit counted as a separate ad in determining frequency discounts (with individual unit rates applying).
5. All advertisements must be camera ready. Publisher is not responsible for errors in ad copy.
6. All rates are based on camera-ready art. NCALC reserves the right to alter ads that are not formatted to the correct specs. Alterations, extra camera work, design, layout, and typesetting will be charged extra.
7. Any revisions, special handling of negatives, positive, Scotch prints, etc. will be billed to the advertiser.
8. Negatives, positives, Scotch prints, etc. will be destroyed within one year by the publisher if disposition instructions are not furnished by the advertiser.
9. Requested positions in the newsletter are not guaranteed.
10. Full payment is due with the return of the advertising contract, along with your camera-ready black-and-white ad.

I / We hereby contract for the advertising space circled and agree to the terms and conditions set forth above for advertising in **Carolina Clean**.

Advertising Authorized by : _____
Signature
Print or Type Name & Title
Date

Payment

- Payment to be consolidated with attached NCALC Business Partner Agreement.
- Check enclosed. (Make checks payable to NCALC.)
- Charge my VISA/MasterCard # _____ Exp. Date: _____ CV2: _____
 Name on Card: _____ Signature: _____ Date: _____

Send completed form to NCALC with credit card info by email to events@ncalc.org or by fax to (704) 461-0531, or mail form with check to NCALC, 4819 Emperor Blvd, Ste 400, Durham, NC 27703-5420.