



NCALC BUSINESS PARTNERSHIP AGREEMENT
for Calendar Year _____

Company name _____

Mailing address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____ Email _____

Contact name _____ Position _____

The above-named business (Applicant) agrees to invest not less than \$_____ in support of the programs and services of North Carolina Association of Launderers & Cleaners Inc. for the designated calendar year.

The execution of this Agreement and initiation of scheduled payment by the above-named company, and their receipt and acceptance by NCALC shall qualify the company to identify itself as a Platinum, Gold, Silver, or Bronze Business Partner in accordance with the following schedule of investment pledged for the designated calendar year:

- Platinum - \$4,000 and up
- Gold - \$3,000 to \$3,999
- Silver - \$2,000 to \$2,999
- Bronze \$1,000 to \$1,999

Payment may be submitted in full along with this agreement or according to the attached payment schedule. Instructions for allocating the Company's pledged investment may be provided with the attached Summary Schedule of Support and any associated documents. If no schedule of support is attached, the Company's pledged investment will be allocated to 1) Annual Associate Member Dues, and 2) Sponsorship(s) to be determined by NCALC.

See continuation page for Summary Schedule of Support and/or Payment Schedule.

NCALC recognition of Business Partners will begin once this agreement is accepted, and the scheduled payment(s) are initiated.

AGREED for Applicant Company by:

Name & Title: _____ Signature: _____ Date: _____

ACCEPTED for NCALC by:

Name & Title: _____ Signature: _____ Date: _____

Please return completed form with any continuation page and payment info to:

NORTH CAROLINA ASSOCIATION OF LAUNDERERS & CLEANERS
4819 Emperor Blvd, Ste 400, Durham, NC 27703
(919) 313-4542 · Fax (704) 461-0531 · www.ncalc.org · e-mail: info@ncalc.org

North Carolina Association of Launderers and Cleaners

2024 Business Partner Discount Package Deals (No substitutions)

	Features	Value (a la carte price)
Package A	Annual Associate Member Dues	\$395
	Full Page Ad in at least 3 Issues** of Carolina Clean	\$450/insertion
	Featured (entry level**) Sponsorship for 3 Major Events	\$450-600/event
	With table-top exhibit space, when available	
		\$3395 - Package Value
	Discount Package Price: \$2500	
	Business Partner Recognition: Silver	
Package B	Annual Associate Member Dues	\$395
	Full Page Ad in at least 3 Issues** of Carolina Clean	\$450/insertion
	Featured (mid-level**) Sponsorship for 3 Major Events	\$600-1500/event
	With table-top exhibit space, when available	
		\$4445 - Package Value
	Discount Package Price: \$3500	
	Business Partner Recognition: Gold	
Package C	Annual Associate Member Dues	\$395
	Full Page Ad in 4 Issues** of Carolina Clean	\$450/insertion
	Featured Sponsorship (premium-level**) for major events	\$600-2000/event
	With table-top exhibit space, when available	
		\$5995 - Package Value
	Discount Package Price: \$4500	
	Business Partner Recognition: Platinum	

** Specific ad placements and assignment of specific sponsorships to be determined by NCALC.