



**Summer  
2022**

# carolina clean



North Carolina Association of Launderers & Cleaners

4819 Emperor Blvd, Ste 400, Durham, NC 27703 • Phone: 919-313-4542 • info@ncalc.org

*An Affiliate Association of the Drycleaning & Laundry Institute*

## What Is Holding You Back?

One of the first subjects I wrote about after being recruited to replace Norman Oelke at American Drycleaner Magazine was WETCLEANING. Since then, the past fourteen years have brought only improvement to the equipment and the chemistry used in water immersion of items that were previously restricted to drycleaning. It is no longer a question of Is wetcleaning possible? the question is, what is holding you back? Are you waiting for a competitor to take the lead, so you then say, "Me too."?

It is my opinion that wetcleaning will soon become as much a part of our industry as an in-house shirt laundry. In addition to allowing a plant to clean "fragiles" with significantly less risk, a dedicated wetcleaning system will reduce wetside spotting by safely and effectively allowing total water immersion of items with large water-soluble stains.

Because of some bad operators when wetcleaning was first introduced, many operators passed wetcleaning off as a "pipe-dream." Time has shown that following the dedicate protocols of the system, items are being wetcleaned. But there is a

gap between just using water and following the guidelines of; water temperature, chemical Ph, mechanical action, and drying.

I have grown with the idea of wetcleaning. Having Dr. Manfred Wentz and Norman Oelke as resources, allowed me to float ideas long before wetcleaning became a recognized system of garment care. I would soak my silk blouses in a bucket of cool water containing shampoo with conditioner, to remove underarm perspiration circles. A few years later dedicated chemistry came to the market, so, I programed my shirt laundry washer to support a second set of pumps, greatly reduced mechanical action, using the new neutral Ph detergent, conditioner (soft) and texturizer (crisp). Then about seven years ago, I found a detergent with a 4 Ph, followed by a system that was what I would have designed myself. Wetcleaning has become an additional source of cashflow and has continued to enhance positive word of mouth about our service.

Knowing garment construction; fiber, fabric, weave, dyes, and trim,

*Continued on page 6*

## Plan Now for NCALC Convention



NCALC will convene October 14-16 in Asheville, North Carolina for the 2022 Annual Convention. This event will feature professional networking, educational sessions, vendor exhibits, group dinner social events, a local plant visit, the annual membership meeting with election of new officers and board members, business meetings of the NCALC Board of Directors and Committees, and opportunities for everyone to have fellowship with other participants and to enjoy other activities in the Asheville area. Sponsorship opportunities are available.

Details are being posted as available on our website at [www.ncalc.org/events](http://www.ncalc.org/events). Plan now to join us for this important annual event for information exchange, education, and fun set in the beautiful mountains of North Carolina.

**From the President's Desk**

# Getting More from My DLI/NCALC Membership Than Ever

Greetings from the warm and sunny coastal town of Shallotte, North Carolina. I hope this letter finds all of you and your families well. We are finally getting back to some sort of normalcy, and it feels really good. Summer is now upon us and it's time for the dog days of summer at the cleaners, or at least in the production areas of our plants. That doesn't feel so good. Make sure your HVAC units and Swamp Coolers are serviced, and your portable evaporation units are clean and working properly. We have to keep our employees and co-workers as comfortable as possible. They are the key and lifeblood of our businesses.

Speaking of employees, many cleaners and other businesses are still having trouble finding help. We are all doing everything we can to attract just the right person for that key position. I have implemented a few things that have helped me find some dependable quality people. I have a 24x36 inch colorful plastic tent sign that states that we are hiring, along with some benefits like No Nights, No Weekends, Holiday and Vacation Pay. We have to highlight the advantages of working at the cleaners. This is very attractive to the single mom that is working shift work at the fast-food chain or large box store. I find that retirees are great route drivers. They are dependable and most if not, all have an excellent driving record. For years I have been trying to hire first responders to work as drivers on their days off. Again, they have excellent driving records, they have already been through a background

check, and they are already familiar with the roads and subdivisions in your county. I recently hired a retired sheriff deputy that grew up in our town. He needed almost no training. He knew the route just by reading the manifest and also knew many of my customers. He didn't even need me. I should have just thrown him the keys and let him go. He loves his part time job and I have him starting to make contacts with other first responders to help fellow cleaners in a neighboring county to find some drivers. We have to be there for one another.

I'm getting positive feedback from many cleaners across our state and nation that piece counts and sales are up, and some are even reporting that they are 15 to 20 percent above their pre-Covid numbers. This is a very good sign that we are crawling out of the hole that we were in, but I also feel that we must continue to think outside the box and add other services and items to our list of things that we clean. Don't be afraid to experiment. If you are unsure about how to process an odd or unusual piece, reach out to NCALC. We can help connect you with a fellow cleaner friend that will gladly walk you through how to clean that item. Remember, it's all about networking with your fellow cleaners.

Your NCALC Board met in April at Wrightsville Beach. I am pleased to report that it was a very successful meeting. We had some new young cleaners join us that were 2nd and 3rd generation cleaners that are stepping in to take over their family businesses.

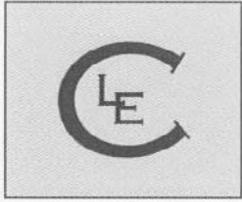
One cleaner could not make it at the last minute and sent two of his managers to represent his company. It was really interesting to hear them share their opinions and get their take on the day-to-day operations in the plant. We have and are improving NCALC to better serve you. The Education and Training Committee has some great speakers lined up for our annual convention in October. We also are working on setting up some training seminars and programs to help advance you and your employees' skills.

I still encourage everyone to log onto the Peer-to-Peer Zoom calls and Webinars that DLI holds on a weekly basis. I pick up useful information every time I'm on a call. If you don't have time to sit and zoom, just log on with your phone and one earbud while you are working around the plant or driving your route. I'm getting more out of my DLI/NCALC membership than I ever have, and I went to my first NCALC convention in 1983.

Clean Show 2022 is coming up at the end of July. I hope to see many of you there catching up with the latest products that will make us the best professional cleaners that we can be. As always, please reach out to me personally or contact the NCALC office if you have any questions about how to get involved or become a member of our amazing association.

Yours in service  
Allan Cheatham





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## DSCA Petroleum Calendar Out – New Checklist In

In 2022, the DSCA Program eliminated the compliance calendar for petroleum and alternative solvent dry cleaners. The compliance calendar is being replaced by a voluntary self-inspection checklist which will assist staff with prioritizing inspections. If you have a petroleum or alternative solvent machine, you should have received a letter late May/early June 2022 describing the new voluntary checklist. If you did not receive a letter or wish to review the package including the checklist, they can be found at: <https://deq.nc.gov/about/divisions/waste-management/superfund-section/dsca-dry-cleaning-solvent-cleanup-act-program/dsca-compliance-unit#forms>

The DSCA Program requests that you voluntarily complete and submit the self-inspection checklist each January to acknowledge that you are complying with the required environmental regulations, specifically, the DSCA Minimum Management Practices (MMPs). Please note that submission of this checklist does NOT exclude you from inspection by a DSCA compliance inspector, therefore, you are still required to maintain records on-site for inspection at any time. In January each year, please submit the checklist to the compliance inspector for your region found at <https://deq.nc.gov/media/20408/download>



### DLI Membership Pays You Back

Start your DLI membership in 2022 and receive gift certificates worth more than \$2,000 from these industry manufacturers and suppliers:

BeCreative360  
Cleaner's Supply  
EnviroForensics and PolicyFind  
EzProducts International, Inc.  
FabriClean Supply  
Fabritec International  
GreenEarth Cleaning  
Kleerwite Chemical

Luetzow Ind. Poly Factory Direct  
Memories Gown Preservation  
NIE Insurance  
The Route Pros  
Sankosha USA, Inc.  
SPOT by Xplor  
Unipress Corporation  
United Fabricare Supply, Inc.

DLI Membership Pays



Join now at [DLIonline.org/Membership](https://DLIonline.org/Membership) or call 800-638-2627

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Booth #3416

# What Is Holding You Back from Wetcleaning?

*Continued from page 1*

can allow you to handle delicate items. *Case in point...*

On January 4, a lady came to the call office with a blue dress. She stated that she had been to two other cleaners. Both cleaners had refused to handle the dress.

The second cleaner recommended that she try Young Cleaners. The dress was two layers of chiffon over an acetate lining. The surface of the bodice was decorated with rhinestones and the skirt had the addition of glitter to the rhinestones. The other cleaners had done me the honor of establishing that the dress was special, a premium job. The two polyester layers could easily withstand cool water, so all I had to do was protect the trim. Oh, one more thing; she had spilled a tray of hot wings down the front on New Years Eve. I sprayed the stained area with 50% NSD/ 50% water, just to help out. Turned the dress inside out and put it in a net bag. Ran it on a "silk" wetcleaning cycle. Turned it right side out and hung it to air dry. When it was dry, we pressed the lining and gave it one cycle on the Suzie. Nice work at a premium...every time.

Wetcleaning has established over time that it is a safe method to remove water soluble stains. It has shown that it is a valuable supplement to traditional drycleaning. It can even be the predominant method of cleaning when guided by what is reasonable and prudent and attention to oil and grease.

Drycleaning is excellent on light oil and light weight grease. Dryclean-

ing is less effective on water soluble stains. The opposite is true with wetcleaning. Oils and greases resist removal in water. The solution is the use of a laundry degreaser. Most of these are based on citrus oil and may smell like oranges or lemons. Most oily stains can be pretreated with a laundry degreaser and go straight to the wetcleaning machine. It is not unusual for a load of wetcleaning to go in the door of the wetcleaning machine and to the finishers in an hour, and on the conveyor in 90 minutes.

Protein fabric (wool, camel hair, cashmere, angora) are more sensitive to the system than synthetic and cellulose fabric. This requires that a conditioner be added to a rinse cycle. These conditioners allow tight woven protein fabric to finish quickly and with minimum re-shaping. When the weave of protein fabric is looser, it is more susceptible to distortion from the mechanical action. At one time I measured all sweaters that were made of protein fiber. I still measure a few and am open to drawing a templet on paper for a loose construction angora or cashmere sweater; but I have also done that with drycleaning, on occasion. When looking at equipment your priority is how water temperature, mechanical action, detergent Ph, and drying are handled. This is not the place to compromise. The combination of any two of these variables outside the normal wetcleaning range can cause shrinkage and dye migration, even when everything else is done perfectly.

There is equipment that goes the extra mile to make wetcleaning as

safe and effective as possible. The really good equipment was designed and constructed for wetcleaning, rather than being modified laundry equipment. Controls with word descriptions are nice. A microprocessor that determines chemical dosage and run time by the weight and fiber content of the items in the wheel, takes away the guess work. A pump that maintains water and chemical circulation after the fill, through the entire cleaning cycle maximizes all parts of the system.

Wetcleaning is here to stay, as a supplement or as a stand-alone system. Don't get left behind.

Martin Young  
Young Cleaners  
Concord, NC



## Plan Now for NCALC Convention

## Thanks to Our Early Sponsors

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**FabriClean Supply**

# Spring Meeting Highlights





**DRYCLEANING & LAUNDRY**  
INSTITUTE INTERNATIONAL

Partnered with North Carolina Association of Launderers and Cleaners

**Membership Application**

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Street Address \_\_\_\_\_

City/Province \_\_\_\_\_ State \_\_\_\_\_

Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Contact Name Mr/Mrs/Ms \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_



All membership plans require a 1-year commitment. Monthly payments can only be made by credit card.

PLAN CHOICE		
Budget	___\$47/Month	Or ___\$499 Annually
Membership	___\$80/Month	Or ___\$899 Annually
Education Upgrade	___\$255/Month	Or ___\$2,999 Annually

Charge my \_\_\_ Visa \_\_\_ MasterCard \_\_\_ AmEx \_\_\_

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_

CCV \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

With my signature I acknowledge this is a minimum one year commitment. Payments will automatically be processed to my credit card and my Membership will automatically renew each year. To cancel my membership *after the first year* I must give 30 days written notice.

*The Omnibus Budget Reconciliation Act of 1993 disallows tax deductions of the portion of dues used for lobbying activities. DLI has determined that 1% of membership dues received from all states except Wisconsin, which is 6%, is not deductible as ordinary and necessary business expenses.*

## From DLI District Director's Chair

Being a DLI Board Member has allowed me to speak to industry leaders from around the country. I've noticed that, while different areas have specific problems, there are issues that are common everywhere.

One of the great things that DLI has done during the whole pandemic time period is to create peer-to-peer Zoom calls. Here, folks from all over come together to discuss those common topics. I dare say that those of you who are reading this column and this newsletter have not been immune from many of these situations.

• Labor shortages: Are you finding enough quality people to keep your

operation running smoothly?

• Supply chain shortages: While this crisis has lessened somewhat, I've noticed that certain items, such as wedding gown boxes, are still difficult to get. Are you keeping your inventories at a level necessary for your business?

• Marketing your company: Branding and messaging are so very important! Are you letting current and potential customers know what your business offers? It's amazing to me that many regular clients don't know all the services that their cleaner provides.

These are just some of the discussions that go on during this peer-to-peer calls. They are held every Tuesday

morning at 11:30. They are open to all DLI members.

Step away from working IN your business and start working ON your business!

Bring your questions and your expertise!

I promise that you'll be glad that you did. As always, please feel free to reach out to me at 267-701-6045 or at [mark@mysignaturecleaners.com](mailto:mark@mysignaturecleaners.com).

Mark Pollock  
Director of Operations, Signature Cleaners, Doylestown, PA  
DLI District 2 Director (Pennsylvania, Delaware, Maryland, District of Columbia, Virginia, West Virginia, and North Carolina)

### Dry Cleaning Solvent Cleanup Act (DSCA) Fund Statistics

FY 2021-2022 (through 3/31/22)

**Receipts:**

Solvent Tax Revenue:	\$ 51,631.06
Sales Tax Revenue:	\$ 5,875,268.39
Petitioner Payments (fee/copy):	\$ 97,614.49
Miscellaneous:	\$ 23,386.96
Rebate:	\$ -
Interest:	\$ -
<b>Total Receipts:</b>	<b>\$ 6,047,900.90</b>

**Disbursements:**

Dept. of Revenue Admin:	\$ -
Reimbursements/Payments:	\$ -
Contracts:	\$ 3,723,420.35
Haz Waste Fees:	\$ 79,450.00
County Well Permit Fees:	\$ 69,280.00
Transfer to Inactive Haz Sites:	\$ -
Transfer to Green Square Proj:	\$ -
Transfer - Budget Shortfall:	\$ -
DEQ Admin:	\$ 1,150,606.59
<b>Total Disbursements:</b>	<b>\$ 5,022,756.94</b>

Duration of Program (through 3/31/22)

**Receipts:**

Solvent Tax Revenue:	\$ 12,472,133.39
Sales Tax Revenue:	\$ 151,876,887.56
Petitioner Payments (fee/copy):	\$ 2,141,502.03
Miscellaneous:	\$ 195,051.93
Rebate:	\$ 28,870.11
Interest:	\$ 7,522,262.17
<b>Total Receipts:</b>	<b>\$ 174,236,707.19</b>

**Disbursements:**

Dept. of Revenue Admin:	\$ 57,272.02
Reimbursements/Payments:	\$ 1,963,993.23
Contracts:	\$ 123,979,350.30
Haz Waste Fees:	\$ 1,879,303.41
County Well Permit Fees:	\$ 720,370.00
Transfer to Inactive Haz Sites:	\$ 400,000.00
Transfer to Green Square Proj:	\$ 1,291,035.00
Transfer - Budget Shortfall:	\$ 6,475,812.93
DEQ Admin:	\$ 23,177,990.20
<b>Total Disbursements:</b>	<b>\$ 159,945,127.09</b>

**Fund Balance as of 3/31/2022: \$ 14,291,580.10**  
**Encumbered in Contracts as of 3/31/2022: \$ 12,500,800.90**

**DSCA Site Statistics (through 3/31/2022)**

Identified Contaminated Dry-cleaning Sites:	545
Sites Certified:	491
Sites Determined Ineligible:	5
Eligible Sites Not Certified:	49
Sites Pending Closure:	15
Sites Closed:	127

Current Number of Active DC Facilities (Regulated Solvent):	350
Current Number of Wholesale Distributors:	3
Current Number of Active DC Facilities (Non-regulated solvent):	9
Current Number of Inactive DC Facilities: 49 (includes P/U stores with machines inactive)	
Total Number of Facilities Subject to Inspection:	402

Previous Qtr #	368
	4
	8
	51
	473

## NCALC Welcomes New Member

NCALC is pleased to welcome Sankosha USA Inc. as a new NCALC Associate Member.

**Sankosha USA, Inc.** is a leading provider of finishing and pressing equipment. Sankosha has built a rock-hard reputation worldwide on some basic business principles, integrity, innovation, and customer satisfaction. Products are known to provide labor-saving design coupled with seamless longevity to provide our customers with years of satisfaction. Our primary contact is Wesley Nelson, President of Sankosha USA, Inc, can be reached at [wnelson@sankosha-inc.com](mailto:wnelson@sankosha-inc.com) or by phone at 847-427-9120. Their website is [sankosha-inc.com](http://sankosha-inc.com).

## Important Dates

All these upcoming events are open to NCALC members and friends. Advance registration is usually required for the NCALC events. Mark your calendars and plan to participate. Watch your email and the website ([www.ncalc.org](http://www.ncalc.org)) for details.

### October 14-16, 2022

#### NCALC 2022 Annual Convention

Cambria Downtown Asheville  
15 Page Avenue  
Asheville, NC 28801

### October 27, 2022

#### DSCA Stakeholders Meeting

Virtual via Microsoft Teams (Details TBA)

### January 2023

#### NCALC 2023 Winter Meeting

Details TBA

### May 26-29, 2023

#### NCALC 2022 Annual Convention

DoubleTree by Hilton Atlantic Beach  
Oceanfront Hotel  
2717 West Fort Macon Rd  
Atlantic Beach, NC 28512

### Fall 2023

#### NCALC 2023 Fall Meeting

Details TBA

## Are You Receiving Email News from NCALC?

NCALC is pleased to send you this newsletter through post office mail several times per year and we hope you find it informative.

Did you know that we also send periodic emails with news briefs and other information of interest to the folks working in the Fabricare Industry in North Carolina?

If you are not already receiving our emails, let us know.

Send your preferred contact info including your name, company name, and preferred email ID to us by email to [info@ncalc.org](mailto:info@ncalc.org), fax to: 704-461-0531, or mail to: NCALC, 4819 Emperor Blvd. Ste. 400, Durham, NC 27703.

## Associate Member Listing (Alphabetically by Service)

NCALC Associate Membership is extended primarily to providers of equipment, products, and services to launderers and cleaners. (e.g. manufacturers and distributors, consultants, training providers.)

### Environmental Consulting & Engineering

ATC Associates of NC, P.C. - Meghan Greiner, 919-8710999

### Equipment Sales & Service

Consolidated Laundry Equipment - Billy Kincaid, 919-8324624

EzProducts International, Inc - Diane Rue, 877-9061818

Forenta, LP - Craig Forsey, 423-5865370

Sankosha USA, Inc - Wesley Nelson, 847-427-9120

TJ's Commercial Laundry - T J Tart, 919-2914868

TLC Tri-State Laundry Cos. - Prescott Spigner, 336-4202662

Tri-State Laundry Equip Co - Kevin Lawson, 336-9925218

Unipress Corp - Jim Groshans, 813-3349890

### Financial Services

Barber Insurance Agency - David Barber, 919-8187629

### POS Computer Systems

SMRT Systems - Rick Mugno, 919-6510937

SPOT Business Systems - Wash Respass, 801-2082257

### Specialty Services

Douglas Furs / M Luxe - Ken Morgenstern, 704-333-5161

Premier Water Treatment & Energy Technology Joshua Greene,  
336-5770132

Sunshine LeatherCare Company - Jeff Schwegmann,  
800-2320792

### Supplies

Cleaners Supply - Rebecca Hardin 607-779-7905

FabriClean Supply - Scott Gribbin, 800-2720540

Fabritec International - Wes Brunson, 859-6535609

Gurtler Industries Inc - Harold Smith, 919-8803234

Kleerwrite Chemical - Bill Carli, 804-7218853

Kreussler - David Knight, 919-2801040

N.S. Farrington LLC - Devin Listerman, 303-3563580

Pariser Industries, Inc. - Bernard Jones, 843-340-1218

RR Street & Co - Richard Moore, 980-2583515

UNX Industries, Inc. - Jessica Nobles, 252-756-861



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## NCALC Information Directory

**NCALC Office:** NCALC 4819 Emperor Blvd. Ste 400, Durham, NC 27703. Phone: 919-313-4542. Fax: 704-461-0531. info@ncalc.org. NCALC Executive Director: Paul Goodson. Phone: 919-818-1375. pgoodson@ncalc.org

### NCALC OFFICERS AND DIRECTORS

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President	Allan Cheatham	(910) 612-5202	akcheatham@atmc.net
VP Administration/President-Elect	Chris Edwards	(336) 841-4188	chrisedw@aol.com
VP Government Affairs	Rita Foley	(919) 286-7421	rfoley@regencycleaner.com
VP Membership	Kyle Panther	(704) 787-1022	martinizing.charlotte@hotmail.com
VP Education & Training	Scott Lloyd	(919) 923-9123	swlloyd88@yahoo.com
Secretary	Patrick Collins	(704) 634-6571	patrick@collinscleaners.com
Treasurer	Jimmy Lee	(704) 375-5741	jimmylee@jonesdrycleaning.com
Sergeant-at-Arms	Ron Troy	(919) 309-4400	ron@prestigegreennc.com
Immediate Past President	David Makepeace	(919) 524-2845	dmakepeace@medlindavis.com
Allied Trade Representative	Hugh West	(804) 221-3698	hughw@fabriccleansupply.com
District Director 1 (NE)	Tim Vick	(252) 559-4040	vicks cleaners1@hotmail.com
District Director 2 (SE)	Clark Johnston	(252) 726-6889	clarkvjohnston@gmail.com
District Director 3 (Triangle)	Kyle Crumpton	(336) 599-3455	kylecrumpton@yahoo.com
District Director 4 (Triad)	Ian McPherson	(336) 570-0800	ianfmcpherson88@gmail.com
District Director 6 (Charlotte)	Cooki Patel	(704) 564-8782	cooki@2001cleaners.com
District Director 7 (SW)	Tom Wilson	(828) 648-2817	tom@americancleaners.com
Director at Large	Wes Brunson	(859) 653-5609	jwbrunson@truvista.net
Director at Large	Alan Hargis	(919) 291-6396	alan@acleantomorrownc.com
Director at Large	Larry Hill	(704) 399-5525	dandycleaners@gmail.com
Director at Large	David Knight	(919) 280-1040	david.knight@kreussler.com
Director at Large	Charisse Lassiter	(252) 438-5525	classiter11@nc.rr.com
Director at Large	Marvin Thomas	(828) 253-3691	marvin@swannanoacleaners.com
Director at Large	Bart Williams	(910) 762-0298	bartwilliams@williamsfabricare.com
Director at Large	Martin Young	(704) 786-3011	mayoung58@gmail.com

NCDEQ: DSCA Program 919-707-8200 Compliance 919-707-8358, Environmental Assistance: Tony Pendola 919-707-8112  
 DLI (800) 638-2627 / Mary Scalco, CEO, ext. 1101 / Jon Meijer, VP Membership, ext. 1301 / Analysis Lab, ext. 1701  
 DLI District Two Director MarkPollock, 215-345-1470, mark@mysignaturecleaners.com

## NCALC 2022 Business Partners

We extend a special thanks to our 2022 Business Partners who have helped in conducting our work to promote and support the Fabricare Industry in North Carolina. Business Partners are those Associate Members who have gone well beyond the basic affiliation of membership, to invest financially in our activities. We extend a special thanks to these NCALC Business Partners who have helped to financially underwrite the activities of NCALC through their significant financial support (e.g. sponsorships, advertising, and other contributions.)

### Silver

- SPOT Business Systems

### Bronze

- Consolidated Laundry Equipment, Inc.
- EZProducts International, Inc.
- Sankosha USA, Inc

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Ste 400  
Durham NC 27703



## In This Issue

What's Holding You Back? .....	1
Plan Now for NCALC Convention.....	1
President's Message .....	2
Spring Meeting Highlights .....	7
From the District Director .....	9
New Member .....	9
DSCA Report.....	9
Important Dates .....	10
Associate Members .....	10
NCALC Information Directory.....	11
Business Partners.....	11

## Advertisers' Index

Consolidated Laundry Equipment, Inc 3  
DLI/NCALC 4, 8, 12  
EzProducts International, Inc. 4  
Gurtler 10

## Have There Been Changes at Your Company?

Have there been changes at your Company?

Is the name and address label for this newsletter still correct?

Are there other key people working for your company, possibly at other locations, that would like to receive their own copy of our newsletter?

Send us your changes by email at [info@ncalc.org](mailto:info@ncalc.org), fax to: 704-461-0531, or mail to: NCALC, 4819 Emperor Blvd. Ste. 400, Durham, NC 27703.

## Stay Connected

“ We rely on many DLI resources, especially during these very difficult times. **Weekly webinars** as well as our **informal chat room** have supplied strong information from industry leaders.

**Michael Shader**  
Milt & Edie's Drycleaning & Tailoring Center  
Burbank, CA

“ DLI is doing a great job connecting cleaners and offering **webinars** and **weekly Zoom meetings** to help us navigate these crazy and **challenging times**. ”

**James McCormick**  
McCormick Brothers  
Sellersville, PA

“ **During COVID-19** DLI membership means more. DLI is helping us navigate these challenging times and offers a form of **group therapy**. The **weekly Zoom meetings, webinars, and live demonstrations** allow us to **interact** with other cleaners to **exchange ideas**. I cannot say enough **good things** about the value of DLI membership.

“ **As a new member** the access to **online training and conference calls** with experienced cleaners has been invaluable. **The quick response, hands-on problem-solving and idea sharing** DLI has provided is **world-class**.

**Glen Gould**  
Drycleaning Connection  
Peachtree City, GA

**Maria Kamperides**  
Columbus Cleaners  
Boston, MA

“ DLI is sharing **solid, current, comprehensive ideas** on how to **market our position** during this crisis. ”

**Tim Wolf-Lewis**  
Royal Majestic Cleaning & Laundry  
Mundelein, IL

DLI is here to help. 800-638-2627 • [www.DLIonline.org](http://www.DLIonline.org)